

StudyAbroad Africa

studyabroadafrica.org

Helping African Students Access World-Class Education

JOB VACANCY

Sales Officer

Remote (Nigeria-Based) | Commission-Based | Immediate Start

N50,000/month + up to 12.5% Commission on Premium Conversions

About StudyAbroad Africa

StudyAbroad Africa is a fast-growing EdTech platform connecting African students with over 1,800 universities across the UK, Canada, Germany, Australia, and beyond. We offer AI-powered university matching, scholarship discovery, visa guidance, and premium consultancy — all in one place. We are looking for a driven Sales Officer to grow our user base and convert visitors into paying Premium subscribers.

The Role

As a Sales Officer, your primary responsibility is to drive sign-ups and Premium subscription conversions on the StudyAbroad Africa platform. You will actively promote the app across social media, student communities, WhatsApp groups, universities, and your personal network — turning interest into action. This is a performance-driven role. Your earnings grow with your results.

Key Responsibilities

- Actively promote StudyAbroad Africa via WhatsApp, Instagram, TikTok, LinkedIn, and other platforms
 - Drive a minimum of 50 new verified user sign-ups per month
 - Convert free users to Premium subscribers through persuasive follow-up and engagement
 - Identify and engage student communities, JAMB/WAEC groups, NYSC camps, and youth forums
 - Share referral links, testimonials, and platform content to attract prospective students
 - Conduct outreach to secondary schools, universities, and study abroad communities
 - Provide weekly activity reports on sign-ups, conversions, and outreach
 - Represent StudyAbroad Africa professionally at all times
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Key Performance Indicators (KPIs)

Your performance will be measured monthly against the following targets:

- Minimum 50 new verified sign-ups per month (hard minimum KPI)
- Minimum 5 Premium subscription conversions per month
- Conversion rate of at least 10% from sign-ups to Premium
- Weekly activity reports submitted every Friday
- Active daily promotional presence on at least 2 channels

Commission Structure:

- Base salary: N50,000 per month
 - Commission: up to 12.5% on each Premium subscription you directly convert
 - Commission paid monthly alongside base salary when KPIs are met
 - Bonus incentives for exceeding 100 sign-ups or 10 conversions in a month
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Payment Terms & Conditions

All payments — including base salary and commission — are made solely at the discretion of StudyAbroad Africa and are strictly conditional on full verified achievement of monthly KPIs. No salary or commission shall be payable in any month where minimum KPIs have not been met. Payment terms remain subject to review at the discretion of the company at all times.

Who We Are Looking For

- Passionate about education and helping young Africans study abroad
 - Strong communicator — both written and verbal
 - Active on social media with ability to create engaging content
 - Self-motivated, proactive, and highly target-driven
 - Comfortable doing outreach — online and in-person
 - Prior sales, marketing, or brand ambassador experience is an advantage
 - Must have a smartphone with reliable internet access
 - Based in Nigeria (Lagos, Abuja, Port Harcourt preferred but open to all)
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How to Apply

Send your CV and a short voice note or video (60 seconds max) telling us why you are the right person for this role.

Email: studyabroadafrica0001@gmail.com

Website: studyabroadafrica.org/careers

Subject Line: Sales Officer Application — [Your Name]

Applications reviewed on a rolling basis. Shortlisted candidates contacted within 5 working days.
